

List of Activities to be Reviewed for Possible Reporting of UBI:

From IRS Questionnaire prepared September, 2008

<p>A. Advertising</p> <ol style="list-style-type: none"> <li>1. Printed publications</li> <li>2. Other printed material</li> <li>3. Internet</li> <li>4. Facilities (Billboard, scoreboard, etc.)</li> <li>5. TV/Radio broadcasting</li> </ol> <p>B. Corporate Sponsorships</p> <ol style="list-style-type: none"> <li>1. Printed materials including publications</li> <li>2. Events</li> <li>3. Internet</li> <li>4. Facilities (Billboard, scoreboard, etc.)</li> <li>5. TV/Radio Broadcasting</li> </ol> <p>C. Rental</p> <ol style="list-style-type: none"> <li>1. Facility rental</li> <li>2. Rental of arena</li> <li>3. Recreation center usage</li> <li>4. Athletic facilities usage</li> <li>5. Personal property rental</li> <li>6. Telecomm related or broadcast tower rentals</li> <li>7. Other rentals</li> </ol> <p>Highlighted and italicized items represent activities historically reported by USM institutions</p> <p>D. Other</p> <ol style="list-style-type: none"> <li>1. Catalog sales</li> <li>2. Internet sales</li> <li>3. Travel tours</li> <li>4. Broadcast rights</li> <li>5. Royalties from oil and gas interests</li> <li>6. Affinity cards</li> <li>7. Mailing list rentals</li> <li>8. Logo usage</li> <li>9. Working interest in oil, gas, etc.</li> </ol>	<p>D. Other</p> <ol style="list-style-type: none"> <li>10. Catalog sales</li> <li>11. Internet sales</li> <li>12. Travel tours</li> <li>13. Broadcast rights</li> <li>14. Royalties from oil and gas interests</li> <li>15. Affinity cards</li> <li>16. Mailing list rentals</li> <li>17. Logo usage</li> <li>18. Working interest in oil, gas, etc.</li> <li>19. Other royalties</li> <li>20. Exclusive use contracts</li> <li>21. Commercial research</li> <li>22. Patents</li> <li>23. Copyrights and trade names or trade secrets</li> <li>24. Operation of a hotel</li> <li>25. Operation of conference center</li> <li>26. Operation of Restaurant</li> <li>27. Catering services</li> <li>28. Food services</li> <li>29. Credit card promotions</li> <li>30. Computer services</li> <li>31. Exploited exempt activity income (non-advertising)</li> <li>32. Bartering</li> <li>33. Parking lot operations</li> <li>34. Power generations</li> <li>35. Bookstore</li> <li>36. Golf course</li> <li>37. Partnership allocations</li> <li>38. S-Corp allocations</li> <li>39. Income from controlled entities</li> </ol> <p>E. Other activities not included above</p> <ol style="list-style-type: none"> <li>1. Day camp</li> <li>2. Performing arts</li> </ol>
---	--